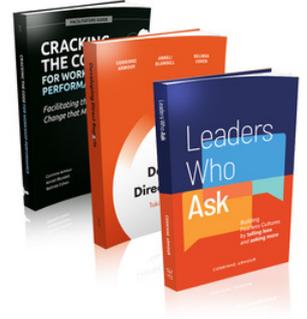


Why you should book Corrinne Armour CSP for your conference or virtual event

FEARLESS
LEADERSHIP[®]

Industry recognised expertise: Long lasting impact from a standout keynote

Entertaining and educational. Corrinne blends compelling stories, relatable case studies and humour with brain science to create messages that stick. Delegates leave with practical tools and strategies they can apply immediately. As a Certified Speaking Professional (CSP), Corrinne's capability has been independently assessed through a globally recognised industry designation.



Knowledge: Deep understanding of leadership

In the corporate world, Corrinne learned how to balance the competing priorities of leadership. As a coach, she's invited into the hearts and minds of executives. Researching and writing books on leadership has given her immense knowledge to share.

Inspirational: Diverse personal experience

Corrinne embodies Fearless Leadership[®]. Her stories range from leading teams to working in a refugee camp in the jungle on the edge of a war zone. Now based in regional Victoria, she brings leadership expertise, a diverse client base and life as a mother of two – connecting with audiences from the boardroom to the bush.



Engaging: Before, during and after the event

Corrinne thoroughly prepares so she understands what's needed. She is onsite before her keynote to gauge the tempo of the event, and she stays afterwards to speak with delegates (in person or online). Her books and follow-up Quick Reference Guides support implementation and extend the learning.



Drama Free: Easy to work with

Corrinne is flexible, practical and unflappable – she's lived in a war zone. She partners with you to make your event memorable for the right reasons and is backed by a responsive support team. If a speaker fails to show while Corrinne is there, she can step in.

Investment: Great value with Keynote and MasterClass package

Maximise your conference budget. Set the scene for the conference with *Fearless Leadership*[®], and take your delegates further the next step with a *Leaders Who Ask* Masterclass. Build on *The 12 Leadership Derailers* keynote with a *Growing Leaders* Masterclass at the start at day 2. *Creating Fearless Culture* is an uplifting closing keynote.



SPEAKER CHECKLIST

Use this handy checklist to help you make the right choice for your event

Speaker Name	Corrinne Armour	Speaker #2	Speaker #3
Will they resonate with your audience? Does the speaker understand your context and connect with people at every level?	✓		
Will they help you promote the event? Are they willing to support your conference with short videos, blogs or social media posts leading up to the event?	✓		
Do they add value before, during and after the event? Will they engage with you in the lead-up, shift energy in the room and support lasting impact afterwards?	✓		
Can they deliver practical takeaways? Will delegates leave with simple, applicable tools and strategies, backed by PDF quick-reference guides for ongoing use?	✓		
Do they adjust their content to help you meet your conference goals? Will the keynote be shaped to fit your theme, objectives and desired outcomes?	✓		
Are they easy to work with? Do they make the process seamless, communicate well and handle unexpected changes calmly?	✓		
Are they a skilled facilitator as well as a speaker? If needed, can they adapt to panels, Q&A or interactive formats to support your event?	✓		
Do they offer exceptional value? Does the combination of expertise, delivery and impact justify your investment?	✓		

Corrinne meets all of these criteria — and works with you to ensure your event delivers lasting impact.